DEPARTMENT OF THE ARMY
U.S. ARMY CONTRACTING AGENCY SOUTHERN REGION
1301 ANDERSON WAY, SW.
BUILDING 131
FORT McPHERSON, GEORGIA 30330-1096

REPLY TO ATTENTION OF

SFCA-SR

13 December 2002

MEMORANDUM FOR Army Contracting Agency, Southern Region (ACA, SR) Installations

SUBJECT: Southern Region Implementation Memorandum (SRIM) 03-03, Metrics for the Army Contracting Agency

1. The Army Contracting Agency Memorandum, SAB, dated 16 October 2002, provides 13 Metrics for ACA implementation. Five metrics have been briefed to the ASA (ALT) to measure ACA success and require FY03 data collection and reporting:

a. Customer Satisfaction – Data: DoD Quality Management's Interactive Customer Evaluation (ICE)

b. Elimination of Redundant Effort – Data: Contracts over $500K

c. Contracting Professional Personnel – Data: Training and Education of ACA Personnel

d. Socio-Economic Goals – Data: Small Business Programs, JWOD, Randolph Sheppard, Indian and Prison Industries

e. Purchase Card – Data: Cardholder Span of Control

2. The baseline for the above five metrics is FY02, with the exception of Customer Satisfaction that started November 2002. It is important that the ACA assess how well we are accomplishing our mission through our consolidation efforts.

3. An infrastructure for ACA central collection and reporting of metrics and other reports is in process. Your input to the development of the WMM Reporting System is being used for that purpose. The ACA Business Systems Management Directorate will provide future updates and guidance regarding reporting systems requirements and development.

SFCA-SR
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4. The enclosure provides the names of ACA, SR's points of contact for metrics and their alternates. Any questions or clarifications may be addressed directly to these POCs or to Beverly Thomas, Acting Chief, Contract Operations Division, at thomasb@forscom.army.mil or call 404 464-0466

Encl
as

CHARLES J. GUTA
Colonel, AC
Director
Army Contracting Agency, Southern Region
Principal Assistant Responsible for Contracting

ACASR METRICS - FY03

METRIC	DIVISION	POC LEAD/BACK-UP	STATUS
1. ICE (Customer Evaluations)	COD	*B. Thomas/MAJ LaPorte	In-Process
2. Elimination of Redundant Effort	COD/BSD	G. Burrell/L. Eichhorn	In-Process
3. Contracting Professionals	BSD	C. Lowman/C. Thomas	In-Process
4. Socio-Economic Programs	BSD	L. Eichhorn/Jerry Blaydes	In-Process
5. Purchase Card	BSD	L. Worsham/R. Cushman	In-Process
6. Cost/Purch, Mgmt, Resources	BSD	R.Cushman/L. Eichhorn	Pending
7. Competition	BSD	L. Eichhorn/C. Lowman	In-Process
8. Litigations	COD	S. Hunnicutt/J. Sylvester	In-Process
9. Ratifications	COD	S. Hunnicutt/S. Marion	In-Process
10. Acquisition Excellence	COD(I&E)	O. Eichhorn/B. Thomas	In-Process
11. Contract Administration	COD(I&E)	B. Kennedy/C. Gann	Pending
12. Contingency Contracting	CC	COL Bell/LTC Bleckley	In-Process
13. Reimbursables & Unique Funding	COD(I&E)/ BSD	G. Burrell/L. Eichhorn	Pending

(* POC for FY03) BSD – Business Sys Div; COD – Contract Operations Div; I&E – Innovations and Efficiencies Branch

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